

EMMA JENNINGS

MARKETING STUDENT

CONTACT

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Lakeville, Minnesota

SKILLS

Technical Skills:

- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint)
- Social media management and content creation
- Basic understanding of data analytics and market research

Soft Skills:

- Excellent interpersonal and communication skills
- Team player with a collaborative mindset
- Creative thinker with a special eye for detail
- Strong organizational and time management abilities

EDUCATION

University of St. Thomas

2021-Present

Marketing Management

Relevant Coursework: Business 100, Entrepreneurship 100, Accounting 100 and 200, Macroeconomics 251, Psychology 111, Management 200, Marketing 200, 201, and 400, Statistics 220, Business Ethics 300, Microeconomics 252, Finance 310, and Operations and Supply Chain 300

Studied Abroad: Rome, Italy, January 2022

Sydney, Australia, January 2024

VOLUNTEER

Episcopal Homes Retirement Facility

- Provided emotional support and companionship to elderly residents
- Engaged residents in conversations and recreational pastimes to promote mental stimulation
- Assisted with daily activities such as reading, writing letters to family, and playing games

Assistant High School Varsity Dance Coach, 2021-2024

- Provide enthusiastic leadership and guidance to high school aged girls
- Collaborate with team members to improve their technique through constructive feedback

Youth Group Leader, Hosanna! Church, 2019-2021

- Mentored middle-school aged girls through weekly discussions
- Fostered personal growth and a sense of community

Special Olympics of Minnesota

- Volunteered with Special Olympics events, supporting athletes with disabilities and promoting inclusivity.
- Demonstrated empathy, patience, and adaptability while engaging with individuals with diverse needs.

PROFILE

As a dedicated 4th-year Marketing Management student at the University of St. Thomas, I have a passion for creative strategies and customer engagement. I am eager to secure a marketing internship at a reputable organization. My goal is to leverage my academic background, leadership experience, and strong interpersonal skills to contribute to the organization's marketing initiatives and gain practical insights into the financial industry.

WORK EXPERIENCE

Sales Intern

BrewBill Point of Sales

2024-Present

- Assisted in sales outreach by contacting breweries and scheduling product demonstrations
- Communicated effectively with brewery owners and managers to understand their needs
- Developed strong interpersonal skills by engaging in cold calls, follow-ups, and in person meetings
- Adapted communication skills to effectively engage with different brewery professionals

Beverage Cart Attendant

Brackett's Crossing Country Club

2023-Present

- Provide exceptional customer service to golf course patrons while enhancing their experience.
- Demonstrated strong multitasking abilities by efficiently managing inventory, restocking the cart in a timely manner, and cash handling during high-demand periods.
- Actively engaged with guests to accommodate their needs and preferences, which results in a personalized experience for every guest.
- Collaborate with team members to ensure smooth operations and timely service.
- Maintained an organized and clean cart, showing professionalism and attention to detail.
- Contributed to the overall ambiance of the golf course by creating a friendly, welcoming atmosphere for all guests.

Pool Server/Restaurant Food Runner

Brackett's Crossing Country Club

2022-Present

- Serve guests with a high level of professionalism while ensuring an enjoyable experience.
- Communicate effectively with guests to ensure accurate order delivery.
- Proficiently created and served a variety of drinks, showcasing a strong understanding of mixology and customer preferences
- Exhibited excellent interpersonal skills while interacting with customers
- Effectively communicated menu options, daily specials, and promotions, leading to customer satisfaction and increased sales.
- Collaborated with fellow coworkers to ensure accurate food and beverage orders, timely service, and a satisfying experience overall.